

MICHIGAN
ROUNDTABLE
FOR DIVERSITY AND INCLUSION



SPONSORSHIP OPPORTUNITIES

mrdiiversityconference.com



A CONFERENCE ON **DIVERSITY, EQUITY and**

INCLUSION

Equipping the Workplace for Transformational Change



#mrdiconference

Thursday, May 16, 2019

Marygrove College

Madame Cadillac Building

8425 W. McNichols, Detroit, MI 48221

The Michigan Roundtable for Diversity and Inclusion was originally founded in 1941 to mediate religious differences. Over time the Roundtable evolved to also mediate cultural and racial differences. Before long, the Roundtable became known as a leader in promoting harmony among racial, religious, cultural, and economic groups. Today, the Roundtable serves as a human relations organization whose purpose is to overcome discrimination and racism by crossing generational, geographic, racial, religious, ethnic, and cultural boundaries. The Roundtable's primary goals are centered on solving two societal issues: 1) systemic disparities related to racial, cultural, and social injustices; and 2) combating institutional and inherent bias. We address these issues by exploring how racism has affected the Metropolitan Detroit area's ability to flourish by focusing on three key programming areas: community engagement, youth development, and Workplace Diversity, Inclusion and Equity Consulting.

“Help to make the places we work and live become places where all people are welcome and treated fairly”

MISSION: Serving as a catalyst for change, we develop, organize and empower individuals and communities to advance equity and opportunity for all.

VISION: A Just and United Michigan, transformed through inclusion, equity and opportunity for all.

ABOUT THE CONFERENCE

MRDI is hosting its inaugural conference on Diversity, Equity, & Inclusion at a critical time in our nation's history. With the constant bombardment of negative “us versus them” messages we encounter throughout our daily lives, it is becoming increasingly challenging for individuals and communities to defend against the perpetuation of microaggressions and unconscious biases.

This conference will introduce participants to tools to address these challenges and cultivate an inclusive and equitable culture that informs the bottom line by shifting the focus from the negative aspects of being singled out to one which celebrates each person's unique contributions.

Through a combination of renowned keynote speakers, expert panelists, and hands-on learning in breakout sessions, participants can expect to learn new approaches to start or continue the process of moving the needle toward greater inclusivity and equity in their workplaces and communities.



Freda G. Sampson, consultant, facilitating a *Difficult Conversations* session

Tentative Conference Schedule

Time	Description
7:30 am - 8:30 am	Continental Breakfast and Registration
8:30 am - 9:00 am	Welcome & Opening Remarks
9:00 am - 10:00 am	Opening Plenary
10:30 am - 11:30 am	Workshop Track 1
11:45 am - 1:30 pm	Lunch & Keynote Speaker
1:30 pm - 2:30 pm	Workshop Track 2
3:00 pm	Afternoon Plenary
3:50 pm - 4:00 pm	Professional Peer Group Best Practices and Networking Roundtables
4:00 pm	Closing Reception

WHAT YOU CAN EXPECT FROM THE CONFERENCE

The 2019 Inclusion conference will feature panel discussions, speakers, presenters, and roundtable discussions that will showcase latest trends and best practices for diversity, equity and inclusion. It will strengthen the connection between business and community by illuminating the historical framework that has negatively impacted the workforce both at home and work.

This unique conference hosted by the Michigan Roundtable, partners, and sponsors at the historical site of Marygrove College will deconstruct the idea of diversity as a point of destination and construct a business case for valuing diversity by integrating inclusion and equity into your overall strategy.



You can also expect to:



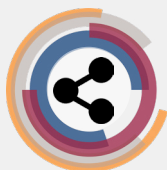
Identify & share best practices

Gain insight from colleagues committed to diverse, inclusive and equitable excellence



Stay abreast of trends & new resources

Generate innovative ideas and share resources in a beautiful historical space inspiring collaboration



Establish & maintain relationships with professionals

More than 200 professionals from various sectors of business will attend the 2019 conference



Engage in critical dialogue

Thought-provoking speakers and innovative session formats will provide an opportunity to examine important diversity, equity and inclusion workplace issues



Participate in hands-on sessions

Expand your understanding through the conference tracks and in-depth deep dive sessions



Tools & Resources

Attendees will leave with practical resources and an information package of Michigan Roundtable's Workplace Diversity, Equity and Inclusion offerings

Why you should attend...

- To gain a better understanding of developments in the area of diversity, equity and inclusion in professional environments.
- To be in a dedicated space working with colleagues from around the region discussing the creation of a work culture committed to greater inclusion and equity.
- Using your time at the conference to identify opportunities to engage and collaborate with colleagues from yours and other institutions.

Who should attend...

The Inclusion Conference is the ideal forum for anyone interested in a greater understanding of the historical context for the need for a greater focus on inclusion and equity, and for those looking for practical tools to be a change agent in their workplace or community. People from a variety of disciplines will benefit from a multi-faceted day of learning, including:

- Human Resources
- Diversity Leaders (for profit & non-profit)
- CEO and Executive Leadership
- Community Leaders, including law enforcement and governance
- Educators
- Employee resource groups (ERG)
- Supplier diversity professionals

INCLUSION CONFERENCE

SPONSORSHIP LEVELS

	PLATINUM Premier Sponsor \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Seats to the conference	20 seats (2 tables)	10 seats (1 table)	5 seats	2 seats
Website and social media	Logo	Logo	Logo	Logo
Signage at the conference	Full poster signage at the conference	Logo on conference signage under the Gold Level	Logo on conference signage under the Silver Level	Logo on conference signage under the Bronze Level
Conference program book	Full Page	Half Page	Logo w/ option to purchase ad	Name listed as a sponsor w/ option to purchase ad
Conference printed materials	Logo on all conference printed materials	Listed on conference printed materials	---	---
Presence in external publication(s) as a supporter/ sponsor (If committed by or before March 21, 2019)	✓	✓	---	---
Opportunity to speak at the conference	✓	---	---	---



For more information about sponsorship opportunities, contact:

Steve Spreitzer at the Michigan Roundtable

(313) 870-1500 ext. 102 • sspreitzer@miroundtable.org

CURRENT SPONSORS

GOLD LEVEL:



SILVER LEVEL:



BRONZE LEVEL:



with support from



W.K.
KELLOGG
FOUNDATION

Conference Committee

- **Steve Spreitzer**, *President and CEO*, Michigan Roundtable
- **Cassandra Alston-Childs**, *COO*, Bridgewater Interiors
- **Sharon L. Abraham**, *Director of Diversity*, Eastern Michigan University
- **Helen Ditouras**, *Assistant Professor of English*, Schoolcraft College
- **Ramsey Saab**, *VP, Global Sales*, Kyriba,
- **Mary Mbiya**, *VP of Diversity & Inclusion Program Manager*, Flagstar
- **Donnell Campbell**, *VOP Operations Manager*, Aerotek
- **Caroline Chambers**, *VP D & I Programs*, Comerica Bank
- **Angela Thompkins**, *Director, Talent Acquisition, D&I*, Consumers Energy
- **Tricia Snyder**, *Senior Director HR & Labor Relations*, Blue Cross Blue Shield of Michigan
- **John Bourbeau Jr.**, *Executive VP*, Right Management
- **Karl I. Bell**, *Managing Director*, Global Auto Alliance
- **Freda G. Sampson**, *Consultant*, MRDI
- **Stacey Stevens**, *Co-Director Programs*, MRDI

Michigan Roundtable for Diversity and Inclusion

525 New Center One, 3031 W. Grand Blvd. | Detroit, Michigan 48202 | (313) 870-1500 | www.miroundtable.org



2019 CONFERENCE ON
DIVERSITY, EQUITY AND

INCLUSION

May 16, 2019 • Marygrove College | Madame Cadillac Building | 8425 W. McNichols, Detroit, MI 48221

SPONSORSHIP COMMITMENT

3 Easy Ways to Register!
Online • Fax • Mail

☐ Corporate ☐ Individual ☐ Non-Profit

Organization _____

Contact Name _____ Phone _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Website _____

SPONSORSHIP LEVEL

- ☐ **PLATINUM SPONSOR** **\$10,000.00**
Platinum Level Sponsorship (Premier Sponsor) includes 20 seats (2 tables), logo on event website and social media, full poster signage at the conference, full page ad in the conference program book, logo on all conference printed materials, presence in external publication(s) as a supporter/sponsor (if committed by or before March 21, 2019), and an opportunity to speak at the conference.
- ☐ **GOLD SPONSOR** **\$5,000.00**
Gold Level Sponsorship includes 10 seats (1 table), logo on event website and social media, logo on signage at the conference under the Gold Level, half-page ad in the conference program book, listed on conference printed materials, and presence in external publication(s) as a supporter/sponsor (if committed by or before March 21, 2019).
- ☐ **SILVER SPONSOR** **\$2,500.00**
Silver Level Sponsorship includes five (5) seats, logo on event website and social media, logo on signage at the conference under the Silver Level, and logo with option to purchase an ad in the conference program book.
- ☐ **BRONZE SPONSOR** **\$1,000.00**
Bronze Level Sponsorship includes two (2) seats, logo on event website and social media, logo on signage at the conference under the Bronze Level, and name listed as a sponsor with the option to purchase an ad in the conference program book.

INDIVIDUAL FULL CONFERENCE PRICING

- ☐ **Corporate** **\$250.00** X _____ QTY = \$ _____
- ☐ **Non-Profit/Government/Education** **\$200.00** X _____ QTY = \$ _____
- ☐ **A La Carte: Keynote luncheon only** **\$ 75.00** X _____ QTY = \$ _____

TOTAL \$ _____

Deadline for sponsorship commitment: **April 5, 2019**

If paying by check, make payable to **Michigan Roundtable for Diversity and Inclusion** and mail with sponsorship/registration form to:

Michigan Roundtable for Diversity and Inclusion
525 New Center One | 3031 W. Grand Blvd. | Detroit, MI 48202

Method of payment: ☐ Check # _____ ☐ Visa ☐ MasterCard ☐ American Express

Card No. _____ Exp. ____/____ CVC _____ Zip Code _____

Signature _____

Please submit a high resolution (300 dpi) electronic file (PDF, JPG, or PNG) of your logo and/or artwork for your ad by **April 5, 2019** to **sspreitzer@miroundtable.org**.

For more information about sponsorship opportunities, contact:
 Steve Spreitzer at the Michigan Roundtable • Phone: (313) 870-1500 ext. 102 • Fax: (313) 870-1501
sspreitzer@miroundtable.org • www.miroundtable.org

Cancellation policy: No refunds for cancellations after March 31, 2019.

2019 CONFERENCE ON DIVERSITY, EQUITY AND INCLUSION
May 16, 2019 • Marygrove College | Madame Cadillac Building | 8425 W. McNichols, Detroit, MI 48221

ADDITIONAL PARTICIPANT NAMES

1.	_____	Email	_____
2.	_____	Email	_____
3.	_____	Email	_____
4.	_____	Email	_____
5.	_____	Email	_____
6.	_____	Email	_____
7.	_____	Email	_____
8.	_____	Email	_____
9.	_____	Email	_____
10.	_____	Email	_____
11.	_____	Email	_____
12.	_____	Email	_____
13.	_____	Email	_____
14.	_____	Email	_____
15.	_____	Email	_____
16.	_____	Email	_____
17.	_____	Email	_____
18.	_____	Email	_____
19.	_____	Email	_____
20.	_____	Email	_____
21.	_____	Email	_____
22.	_____	Email	_____
23.	_____	Email	_____
24.	_____	Email	_____
25.	_____	Email	_____